



Literary
Exercise:
Capitals
(brands and
people)

Today, we are learning and
revising **the use of capitals for
brands and the names of
people.**

The Rules

1. **All names of people start with capitals**

E.g. Mohammed Ali

As do all titles.

E.g. **Dr** Watson, **Sir** Alec Guinness, **Captain** Scarlet, **Princess** Grace of Monaco, **Lady** Gaga
Mr Smith, **Mrs** Rajzova, **Ms** Jones, **Miss** Matloob
and **Master** Chadwick

2. **All names of shops and brands start with capitals when we are writing, even if the logos don't (they do this for design reasons)**

- Sainsbury's, Marks and Spencer's, McDonald's
- Nike, Adidas, Puma, Dolce and Gabbana, Armani

The Rules P.S.

Marks and Spencer's.

**Small joining words like in, of the, and etc don't need capitals :
just the main words.**

The Rules P.S.

The name of the doctor.

The doctor who saw me was called Dr Briggs.

Not the actual name of the doctor.

Write out and correct!

Names AND titles - capitals
Brands - capitals

- 1 I bought some Nike shorts.
- 2 Dr. Jones found the lost stones.
- 3 Dr. who lost the tardis.
- 4 My favourite teacher at school was Mrs. Dooley.
- 5 Marie Curie was born in Warsaw.
- 6 With her husband, Pierre Curie, she discovered radium.
- 7 Pythagoras lived two and a half thousand years ago.
- 8 I need to go to Tesco for some milk.
- 9 I found the talk by carol ann duffy very interesting.
- 10 I bought some Puma trainers yesterday.

TOTAL

/20

Names AND titles - capitals Brands - capitals

- 1 the poem, 'miss. havisham,' is a powerful one.
- 2 i would like some chanel perfume for my birthday.
- 3 the coca cola was expensive.
- 4 Her name was lola.
- 5 my R.E. teacher was called major pedder.
- 6 the shoes I bought from top shop fell to pieces..
- 7 one of my favourite poets is sylvia plath.
- 8 A well known naturalist is sir david attenborough.
- 9 the main character, lyra belaqua, is a great role model.
- 10 the captain of the titanic was captain smith.



ANSWERS

Write out and correct!

Names AND titles - capitals
Brands - capitals

- 1 I bought some Nike shorts.
- 2 Dr. Jones found the lost stones.
- 3 Dr. Who lost the Tardis.
- 4 My favourite teacher at school was Mrs. Dooley.
- 5 Marie Curie was born in Warsaw.
- 6 With her husband, Pierre Curie, she discovered radium.
- 7 Pythagoras lived two and a half thousand years ago.
- 8 I need to go to Tesco for some milk.
- 9 I found the talk by Carol Ann Duffy very interesting.
- 10 I bought some Puma trainers yesterday.

TOTAL

/20

Names AND titles - capitals

Brands - capitals

1 Luckily, I had a spare pen.

2 She wanted to travel to South America.

3 He had dreams of working in New York.

4 She applied to Oxford University.

5 He thought I had lost my ticket.

6 I went to visit my aunt who lived on Acacia Avenue.

7 I love going to Yorkshire Sculpture Park.

8 Norfolk and Suffolk are two counties which share a border.

9 Charles Darwin was influenced by his trip to the Galapagos Islands.

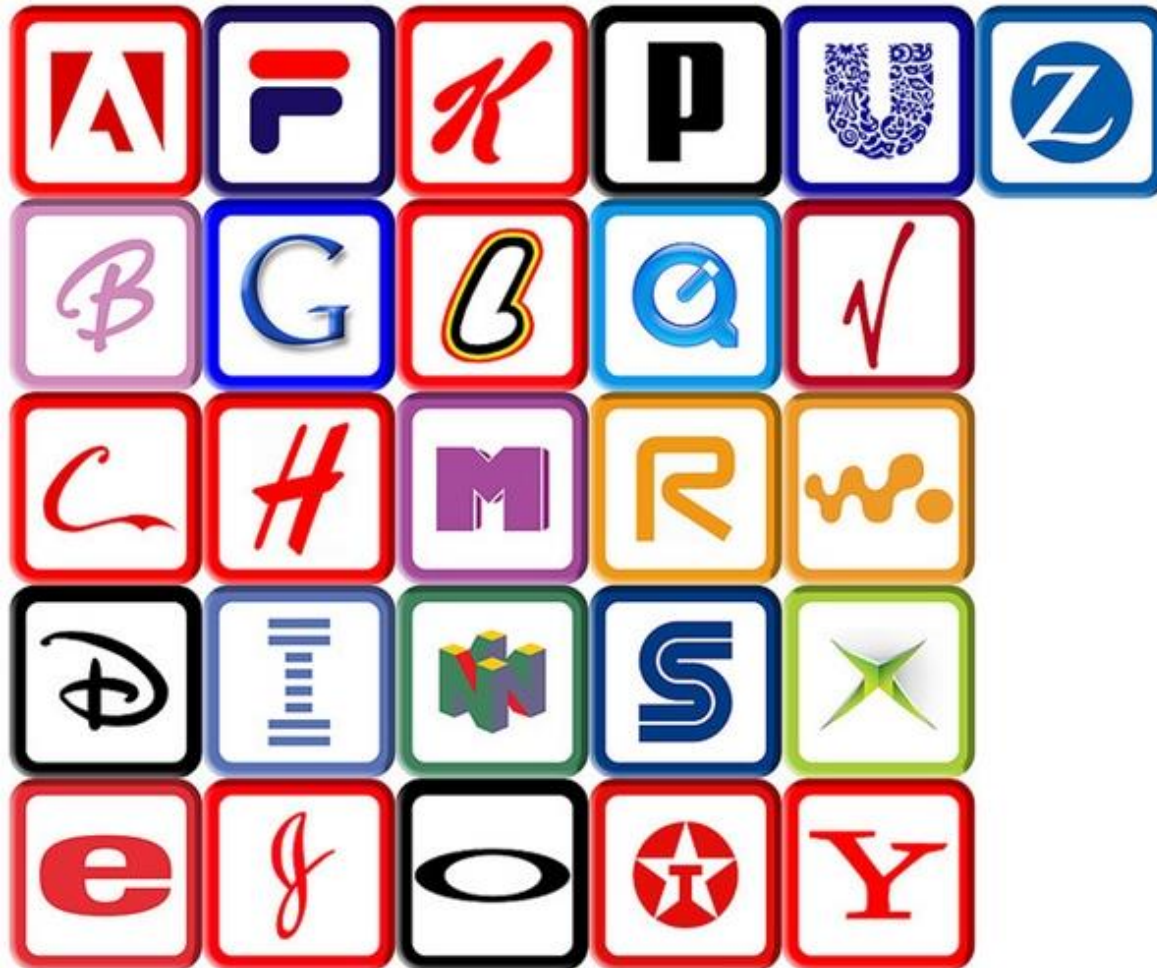
10 I wish I went to Hogwarts' School of Wizardry.

TOTAL

/20

QUIZ

How many brands can you recognise from one letter?



Latin Lesson 2

Common Latin phrases used in English.



| Latin | meaning | example or comment |
|-------------------|--------------------------------------|---|
| et cetera; etc | and the rest; and so on; and more | We urgently need to buy medical equipment, drugs et cetera. |