

Charity Fundraising at The Marches 2017 2018

A review of the Charity Fundraising agreement has taken place, concluding with a meeting with representatives from each House.

In summary the students and staff consulted have agreed that to better engage the students with charity work, volunteering and to facilitate a whole school conversation about social responsibility we should select a single school charity to support for each academic year.

Aims

- To build a relationship with a charity throughout the year including assemblies and visits
- To raise money for specific projects which the students can see grow as they work
- For every student in school to be able to name the school charity, the project and something they have done to support the work

Charity Selection

- We believe that it is important that all students participate in the selection of the school charity
- The process of selection will be democratic
- The students representing each house will shortlist a range of charities to be *put forwards* for a whole school vote
- Each charity and the project will be presented to all students prior to the vote

All suggestions must come with the following background research completed by any House representatives putting forward a suggestion:

- Name of charity
- Check of charity against its charity number on the charity commission website - <http://www.charitycommission.gov.uk/find-charities/>
- The information they find there should be summarised
- The role of the charity, its aims and who benefits
- What the charity will do with the funds raised

The chosen charities with the reasons and details will be shared via a letter or flyer to parents written by the ambassadors and checked by the House Leader before being passed to the Headteacher for approval.

The final choices will also be shared via daily notices and assemblies as well as in the staff briefing.

Fundraising

Currently there are 5 non uniform days each year. Each day is run by the Charity Ambassadors for each House.

A portion of the money raised supports the school rewards system and other special projects. The remaining money will be donated to the chosen school charity.

Agreed donations

- 50% will be invested back into the school rewards system. This year this has funded the M fest with tickets at £1, the true cost was closer to £5 a head. The contributions do not fund

everything - In addition the school funds all Headteacher Lunches, postcards, certificates, star awards, Governors Awards Evening and Presentation Evening.

- 25% will be donated by agreement of the staff and students to the Eco Dome Project, initially funded by local business and Shropshire Wildlife.
- 25% will be donated to the school charity.

Payment for non uniform days

- Payment will be asked for in the usual way.
- Where a parent does not wish for a student to contribute, this will not be pursued by Pastoral staff.
- It is expected that all students contribute, with the suggested contribution being £1.
- As is current practice. Half of all contributions up to £1 will be used to the student's benefit to fund the rewards events.
- Students contributing more than £1 will have ALL this additional element of their contribution sent to the charities chosen.
- House Leaders should report to finance the sum to be paid to each charity and to the rewards fund on this basis.

Additional Fundraising

As part of the focus on volunteering and social responsibility all the school Houses will be challenged to run additional fundraising projects. Rewards will be given to the individual houses for categories selected by the student leadership group and will include:

- Most creative fundraising
- Highest participation numbers.

Student Voice and Leadership

It will be the responsibility of the House Charity Ambassadors to report their fundraising activity to the Whole School Council through their elected representatives.

Progress will be tracked and monitored through the Student Leadership Development Plan.

Fundraising will be a standing agenda item at all Whole School Council meetings ensuring effective ongoing evaluation, the minutes of which will be shared with the School Leadership Group and all tutor groups.

Any questions regarding fundraising will be responded to by the Whole School Council after discussion with the House Charity Ambassadors.

A review of the new model will take place with all interested parties in July 2018.