

**Books and web-based resources relating to the theoretical framework and theoretical perspectives (primarily for teachers).**

*Media Studies: Text, Production, Context* by Paul Long and Tim Wall. Published by Routledge; 2<sup>nd</sup> edition (27 Jul 2012); ISBN: 9781408269510

*Narrative and Genre: Key Concepts in Media Studies* by Nick Lacey. Published by Palgrave Macmillan (22 Feb. 2000); ISBN: 978-0333658727

*Image and Representation: Key Concepts in Media Studies* by Nick Lacey. Published by Palgrave Macmillan (15 April 2009); ISBN: 978-0230203358

*Media, Institutions and Audiences: Key Concepts in Media Studies* by Nick Lacey. Published by Palgrave Macmillan (7 May 2002); ISBN: 978-0333658703

**David Gauntlett's** website ( <http://theory.org.uk/> ) covers a range of background theories and theoretical perspectives with substantial context and links to further articles and interviews.

**Daniel Chandler's** website (<http://visual-memory.co.uk/daniel/media/>) covers a range of theories and theoretical perspectives (relevant for teachers), including: Semiotics (encoding/decoding): <http://visualmemory.co.uk/daniel/Documents/S4B/sem08c.html>

Introduction to genre theory:

[http://visual-memory.co.uk/daniel/Documents/intgenre/chandler\\_genre\\_theory.pdf](http://visual-memory.co.uk/daniel/Documents/intgenre/chandler_genre_theory.pdf)

Representation of gender: <http://visual-memory.co.uk/daniel/media/sections/gender02.html>

Uses and gratifications theory:

<http://visualmemory.co.uk/daniel/Documents/short/usegrat.html>

**Textbooks and resources for learners.**

*The Media Students' Book* by Gill Branston and Roy Stafford. Published by Routledge; 5<sup>th</sup> edition (27 May 2010) ISBN: 9780415558426

*Media, Gender and Identity: An Introduction* by David Gauntlett. Published by Routledge; 2<sup>nd</sup> edition (18 March 2008); ISBN 9780415396615

*Media Magazine* published quarterly by The English and Media Centre. Available on subscription only – for institutions or individuals. Covers a range of media issues, theories and texts with articles written by academics, media professionals, teachers and students.

*BBC Bitesize* – introductions/overview of narrative, genre, representation etc. and industries: <http://www.bbc.co.uk/education/subjects/ztnygk7>

**The following Media Practice handbooks published by Routledge include information about industry processes and practices (potentially useful for production work), as well as critically reflecting on the media forms.**

*The Videogames Handbook* by James Newman and Iain Simons. Published by Routledge; new edition (1 Jan 2017); ISBN: 9780415383530

*The New Television Handbook* by Patricia Holland. Published by Routledge; 5<sup>th</sup> edition (19 Dec 2016); ISBN: 9781138833517

*The Newspapers Handbook* by Richard Keeble and Ian Reeves. Published by Routledge; 5<sup>th</sup> edition (26 Aug 2014); ISBN: 9780415666527

*The Magazines Handbook* by Jenny McKay. Published by Routledge; 3<sup>rd</sup> edition (11 Feb 2013); ISBN: 9780415617574

*The Advertising Handbook* by Helen Powell, Jonathan Hardy, Sarah Hawkin, Iain Macrury. Published by Routledge; 3<sup>rd</sup> edition (22 May 2009); ISBN: 9780415423113

*The Radio Handbook* by Carole Fleming. Published by Routledge; 3<sup>rd</sup> edition (17 Jul 2009); ISBN: 9780415445085

*The Digital Media Handbook* by Andrew Dewdney and Peter Ride. Published by Routledge; 2<sup>nd</sup> edition (29 Oct 2013); ISBN: 9780415699914

**Books, articles and web-based resources for specific media forms.  
Music/Music Video**

*Dancing in the Distraction Factory: Music Television and Popular Culture* by Andrew Goodwin. Published by University of Minnesota Press (31 Dec. 1992); ISBN: 978-0816620630

<https://www.musicindustryhowto.com/> - music industry information, also useful if offering music video for Component 3.

<http://www.rollingstone.com/music/news/the-new-economics-of-the-music-industry-20111025> - music industry information.

Article about *Freedom's* release for streaming on Apple Music – used as a promotional tool for the launch of the service:

<https://www.forbes.com/sites/hughmcintyre/2015/06/25/pharrells-new-singlefreedom-willserve-as-apple-musics-first-exclusive/#3b2f7ef13d68>

## Television

National Media Museum – various articles and resources related to TV history (e.g. history of TV advertising) and technology. Useful for background information.

<http://www.nationalmediamuseum.org.uk/collection/Television/TelevisionArticlesFactSheets>

British Film Institute Screenonline resource – guide to British TV industry, history, genres etc. <http://www.screenonline.org.uk/tv/index.html>

*The Television Genre Book* by Glyn Creeber. Published by BFI Palgrave Macmillan; 3<sup>rd</sup> edition (17 Aug 2015); ISBN: 1844575268

## Luther

Information about the BBC/public service broadcasting

<http://www.bbc.co.uk/aboutthebbc/insidethebbc/whoweare/ata glance>

Reviews: <http://www.telegraph.co.uk/culture/tvandradio/7678585/Luther-BBC-Onereview.html>

Global reach <http://www.bbcamerica.com/shows/luther>

Writer's blog <http://www.bbc.co.uk/blogs/writersroom/entries/971e29c1-6a57-402c-b035-689a9730a9d9>

## The Sweeney

Background information: <http://www.screenonline.org.uk/tv/id/473709/index.html>  
<http://www.tv.com/shows/the-sweeney/>

Culture/relevance

<http://www.telegraph.co.uk/culture/tvandradio/11998344/TheSweeneygave-us-TVs-most-arresting-coppers.html>

## Unbreakable Kimmy Schmidt

Reviews: <https://www.theguardian.com/tv-and-radio/2015/mar/11/unbreakable-kimmyschmidt-tv-comedy-positivity> - compares UKS with other recent sitcoms

<https://www.theatlantic.com/entertainment/archive/2016/04/unbreakable-kimmy-schmidtreturns-more-madcap-than-ever/478476/> - discussing series 2 but some useful industry points

<https://www.theguardian.com/tv-and-radio/tvandradioblog/2015/dec/17/best-tv-of-2015-no-1-unbreakable-kimmy-schmidt-30-rock-tina-fey-robert-carlock>

Industry: <http://uk.businessinsider.com/how-netflix-got-unbreakable-kimmy-schmidt-fromnbc-2015-3?r=US&IR=T>

### **Friends**

'History' of Friends: <http://www.telegraph.co.uk/culture/tvandradio/11110627/Friends-at-20-how-Ross-and-Rachel-started-a-TV-revolution.html>

Context <http://www.buffalo.edu/news/releases/2004/04/6680.html>

Analysis of male friendship in *Friends* (good for representation)  
<http://www.theory.org.uk/vegard.htm>

### **Advertising**

Information about the *This Girl Can* campaign and background context  
<https://www.sportengland.org/our-work/women/this-girl-can/>

<http://www.campaignlive.co.uk/article/case-study-this-girl-can-16-million-womenexercising/1394836>

Detailed case study:

<https://www.marketingsociety.com/sites/default/files/thelibrary/Sport%20England%20-%20This%20Girl%20Can.pdf>

### **Film/Film Marketing**

<http://www.christies.com/features/Classic-James-Bond-movie-posters-6684-1.aspx> history of *Bond* posters

<http://variety.com/2015/film/box-office/spectre-box-office-1201633311/> funding

<https://www.theguardian.com/media-network/2015/oct/22/spectre-james-bond-007-brandsmarketing-sony-heineken-belvedere>

<http://www.cineuropa.org/dd.aspx?t=dossier&l=en&tid=1366&did=318278> *Bond* marketing case study

<http://www.boxofficemojo.com/movies/?id=bond24.htm> box office figures

## Magazines

Magforum has wealth of information and some teaching resources:

<http://www.magforum.com/>

BBC Bitesize has some useful background information:

<http://www.bbc.co.uk/education/guides/zcpqdmn/revision>

Pride Media Pack: <http://pridemagazine.com/wp-content/uploads/2015/05/PrideMediaPack2015.pdf>

GQ Media Pack:

[http://digitalassets.condenast.co.uk.s3.amazonaws.com/static/mediapack/gq\\_media\\_pack\\_1atest.pdf](http://digitalassets.condenast.co.uk.s3.amazonaws.com/static/mediapack/gq_media_pack_1atest.pdf)

## Video Games

*The Videogame Business* by Randy Nichols. Published by BFI Palgrave Macmillan (Aug 2014); ISBN: 9781844573172

Technological developments:

<https://www.theguardian.com/technology/2016/oct/23/augmented-realitydevelopment-future-smartphone>

Success of *Pokémon Go* <http://www.wired.co.uk/article/the-phenomenal-impact-ofpokemon-go-in-data>

Positive benefits of *Pokémon Go*: <http://uk.businessinsider.com/pokemon-go-physicaleffect-scientific-study-microsoft-stanford-2016-10>

<http://www2.le.ac.uk/offices/press/press-releases/2017/february/understanding-the-impactof-pokemon-go>

## Radio

Information about the BBC/public service

broadcasting: <http://www.bbc.co.uk/aboutthebbc/insidethebbc/howeare/ataglance>

BBC Radio 4's service licence document, covers R4's specific

remit: [http://downloads.bbc.co.uk/bbctrust/assets/files/pdf/regulatory\\_framework/service\\_licences/radio/2016/radio4\\_apr16.pdf](http://downloads.bbc.co.uk/bbctrust/assets/files/pdf/regulatory_framework/service_licences/radio/2016/radio4_apr16.pdf)

RAJAR – audience figures for radio: [http://www.rajar.co.uk/listening/quarterly\\_listening.php](http://www.rajar.co.uk/listening/quarterly_listening.php)

*The Archers Radio listeners online: a case study of The Archers* by Lyn Thomas and Maria Lambrianidoures (detailed research study appropriate for teachers)

<http://www.bbc.co.uk/blogs/knowledgeexchange/londonmet.pdf>

A lot of information is available on the BBC website and in the press e.g. newspaper articles about the recent domestic abuse storyline:

<http://www.bbc.co.uk/programmes/articles/KVL2b9gBzsJ8xfKzSGQrCj/helen-and-rob-the-full-story>

<http://www.bbc.co.uk/news/entertainment-arts-38466926>

<https://www.theguardian.com/tv-and-radio/2016/sep/11/the-archers-verdict-on-helentichener-lights-up-social-media>

## Websites of regulatory bodies in the UK.

**Ofcom** – television and radio (including video-on-demand services) <https://www.ofcom.org.uk/tv-radio-and-on-demand>

**BBFC** – film (theatrical and DVD, also digital/ streaming), music videos (pilot scheme) <http://www.bbfc.co.uk/>

**IPSO** – magazines and newspapers <https://www.ipso.co.uk/>

**IMPRESS** – press regulator <http://impress.press/>

**ASA** – advertising <https://www.asa.org.uk/About-ASA/About-regulation.aspx>

**VSC** – video games <http://videostandards.org.uk/VSC/>