

Year 13 Business Studies Revision list

We have covered Introduction to Business, Business Objectives and Strategy and Accounting and Finance.

That leaves the following units left to cover and most appropriate for you to revise for your mock Business Studies exams.

External Influences		
External Influences	The market, Market size, and Growth	
	Demand and Supply	
	Market Forces	N
	Physical and non-physical markets	
	Competition	
	Market Dominance	
	Global Context	
	International and Free Trade	N
	The European Union	N
	Emerging Markets and the global environment	N
	Political Factors	
	Economic Factors	
	Social factors	
	Technological Factors	
	The Digital Revolution	
	Ethical factors	
	Legal Factors	
	Environmental Factors	
External Factors and Influences (evaluating ignoring them)	N	
Revision		
Change	Causes and effects of change	N
	Managing change	N
Marketing		
Marketing within a business environment	Marketing objectives	N
	Marketing resources	
Marketing		
Customer needs	Market Research	
	Sampling	
	Standard Deviation and Normal Distribution	N
	Market Share, Growth and Analysis	
	Anticipating customer needs	
	Customers and consumers	N
The product life cycle		
Marketing		
The Marketing Strategy	The Marketing Mix	
	Product	
	Price	
	Place	

	Promotion	
Marketing within the external environment	External influences on marketing	N
The Marketing Strategy	The Strategy	N
Human Resource Management		
Human Resource Management within a business environment	Human resource management objectives	N
	Organisational structure	
	Communication	N
Human Resource Management		
The workforce	Workforce Planning	N
	Recruitment	
	Selection	
	Training	
	Workforce performance	
	Appraisal	
	Redundancy and dismissal	
Human Resource Management		
Management	Functions of management	
	Leadership	
	Motivation	
	Employer/employee relations	
Human Resources within the external environment	External influences on human resource management	N
The human resources Strategy	The Strategy	N
Operations		
Operations management within a business environment	Operations management objectives	
	Added value	
The Production Process	Innovation, research and development	N
	Methods of production	
	Services	
	Project management	N
Operations		
Productive efficiency	Productivity	
	Economies and diseconomies of scale	
	Capacity utilisation and management	
	Stock control	
	Lean Production	
	Technology	N
Productive quality (fit for purpose)	Internal quality standards	
	External quality standards	
	Services	
	Location and logistics	N
Operations management within the external environment	External influences on operations management	N
The operations strategy	The strategy	m