

Business Studies A Level

Overview

This course is built around a core unit, with an enterprise theme, to enable students to think of a new business idea and how they might research and develop it. Students will think about how their learning applies to their own business idea.

The qualification will introduce students to international business, equipping them either to work in or to manage a business in an international context. A variety of assessment techniques will be used – short answer questions, data-response questions, case studies and a decision-making report.

Will this course suit me?

This is a very useful A level. It is a challenging academic subject, demanding rigorous intellectual study. It is also rooted in the real world of working life, enabling you to base your studies on your own experience of part-time employment and of your family's and friends' experience of full-time work. You will study the way that businesses work, how decisions are made and the challenges that businesses face. You will find out about Marketing, Finance and Accounting, Human Resources, Operations Management, Economics and a range of business issues and constraints. You will need to be able to read and understand, to write clearly and effectively and to answer business maths questions with confidence and accuracy.

Opportunities

Business Studies provides a sound preparation for all degree courses, as there are many transferable skills that help with other subjects. There are 5,000 business-based courses available in British universities – it is by far the most popular degree course subject. Many of our students choose to continue their Business Studies at university, and the A level is an excellent academic preparation for this. Those of you who decide to go straight into employment will have learnt much from Business Studies A level about the working world, and this will give you – from day one – a better understanding of your first job.