

Business Studies BTEC level 3

Overview

The course has been developed in consultation with academics to ensure that it supports progression to higher education. Employers have also been to confirm that the content is appropriate and consistent to enter employment directly in the business sector.

Learners taking this qualification will study three mandatory units and one optional unit covering the following content areas:

Mandatory: Business environments; Marketing and budgeting; Personal and Business Finance
Optional: Recruitment and Selection process; Investigation customer service; Market Research; The English Legal system; Work experience in business

Will this course suit me?

The Pearson BTEC level 3 National Extended Certificate in Business is an Applied General qualification. It is suitable for all post-16 learners who want to continue their education through applied learning and who aim to progress to higher education and ultimately to employment in the business sector.

Opportunities

The qualification carries UCAS points and is recognised by higher education providers as contributing to meeting admission requirements to many relevant courses if taken alongside other level 3 qualifications as part of a programme of learning. Depending on the other qualifications learners have taken, they can progress to a degree programme from a range of programmes in the business sector. Progression can be direct to an honours degree or to a Higher National, a Foundation Degree, or a Higher Apprenticeship.

The course also provides employability skills in the following three main categories:

Cognitive and problem-solving skills: use critical thinking, approach non-routine problems applying expert and creative solutions, use systems and technology.

Intrapersonal skills: communicating, working collaboratively, negotiating and influencing, self-presentation.

Interpersonal skills: self-management, adaptability and resilience, self-monitoring and Development.