

Why choose a Business Studies BTEC?

Business, in all its shape and forms, is all around us. This course will help you develop an understanding of business and business-related skills including a unit that focuses on enterprise and setting up a business.

What will I study?

Areas covered include business resourcing, marketing principles and communication along with optional modules in areas such as ethics, website design and project management.

What career and university options can it lead to?

Highly valued by employers, this course can lead to a variety of careers such as finance, human resources and marketing. Alternatively, you may wish to progress on to take professional qualifications such as those offered by management accountants (such as CIMA or ACCA), accounting technicians (such as AAT), marketing (such as CIM) or personnel development (CIPD).

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