

Unit 1: Business Opportunities

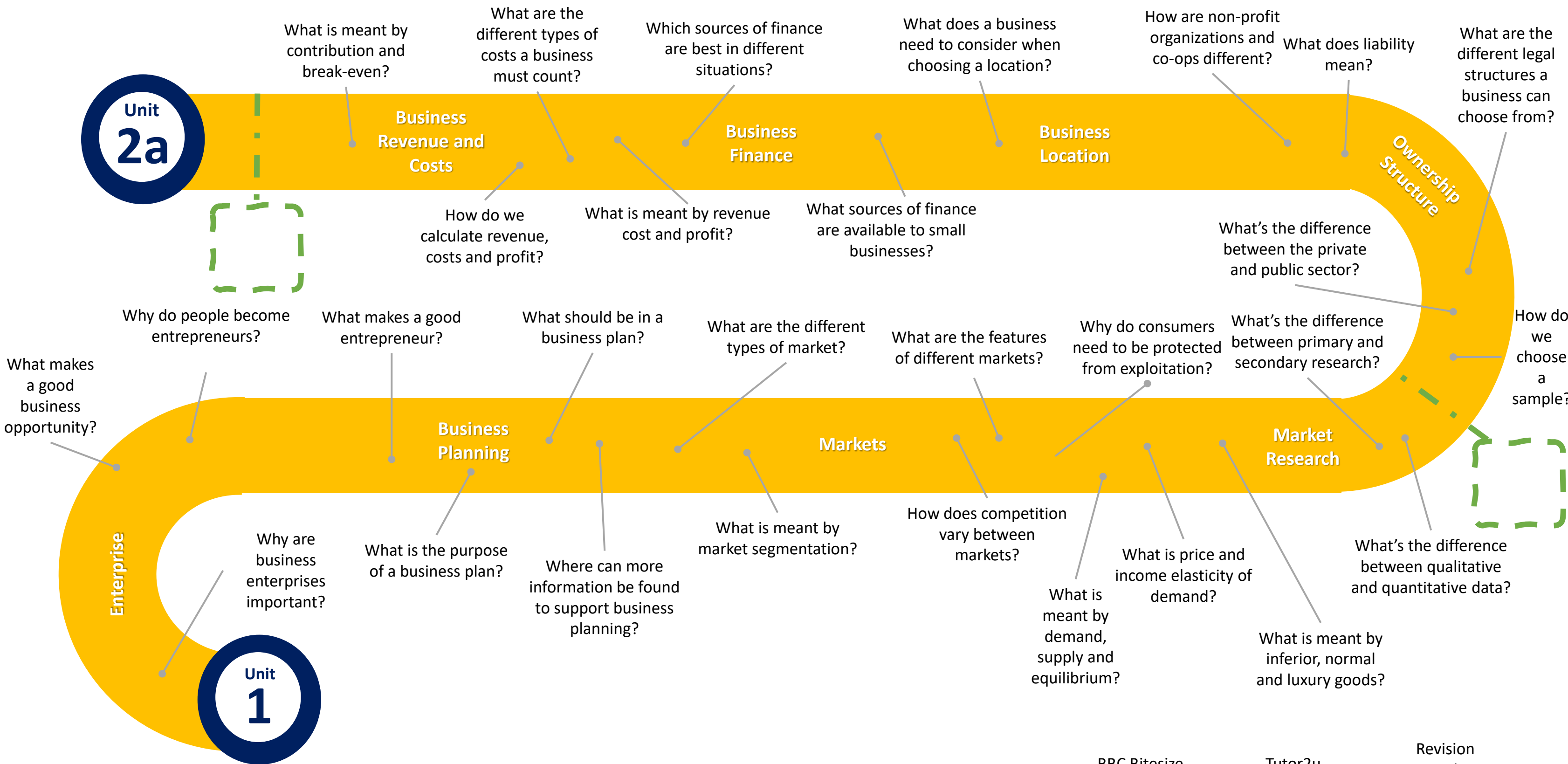


**Eduqas A Level
Paper 1
Business
Opportunities and
Functions**

Throughout your studies in Years 12 you will be working toward Eduqas A Level Paper 1 – Business opportunities and Functions. This also forms the whole of the AS Level for those studying toward it.

This follows the Eduqas specification and lots of materials can be found on their website and in your course booklets.

In this first unit you will explore what is meant by enterprise; why business plans are important; the difference between different markets; the different market research that can be used; the different ownership structures available to businesses; how businesses choose a location; how businesses can raise finance and how businesses make a profit or a loss.



Minimum Grade

Mid-Unit Test Score

End-Of-Unit Test Score



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	Objectives	These are aims and goals a business wants to achieve. Such as increasing profits, surviving, growing or launching a new product.
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Intermediate	Dividends	This is when the profits for a year are divided up and shared out to shareholders/owners of the business. The payment(s) received are called dividends.
	Diversification	This is where a business decides to launch a new product in a new market that it's never made or sold before.
	Employee retention	This is a term for keeping your best employees. Having a high employee retention means people stay at your business.
	Cash flow	This is the amount of cash a business has at a certain time to use. Positive cash flow would show a business has enough cash to pay its bills, negative cash flow would show it couldn't pay its bills. It is different to profit.
Advanced	Productivity (of employees or machines)	This means how good people or machines are at turning inputs, such as raw materials and ingredients, into outputs, such as finished products. A high productivity means workers and/or machines are able to make lots of products in a relatively short period of time.
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	Externality (positive or negative)	This is a term for an unintended consequence to your actions. For example, you could open a new shop and a positive externality would be more jobs for the local area but a negative externality would be more pollution on the roads.

Relevant businesses you could consider during this unit

Local	National
House of Wingz	TikTok
Stans Superstore	Influencers/Youtubers
Liar Liar Coffee Shop	Sony Playstation
Market stalls	Coca-Cola
Hair salonss/Barbers	John Lewis

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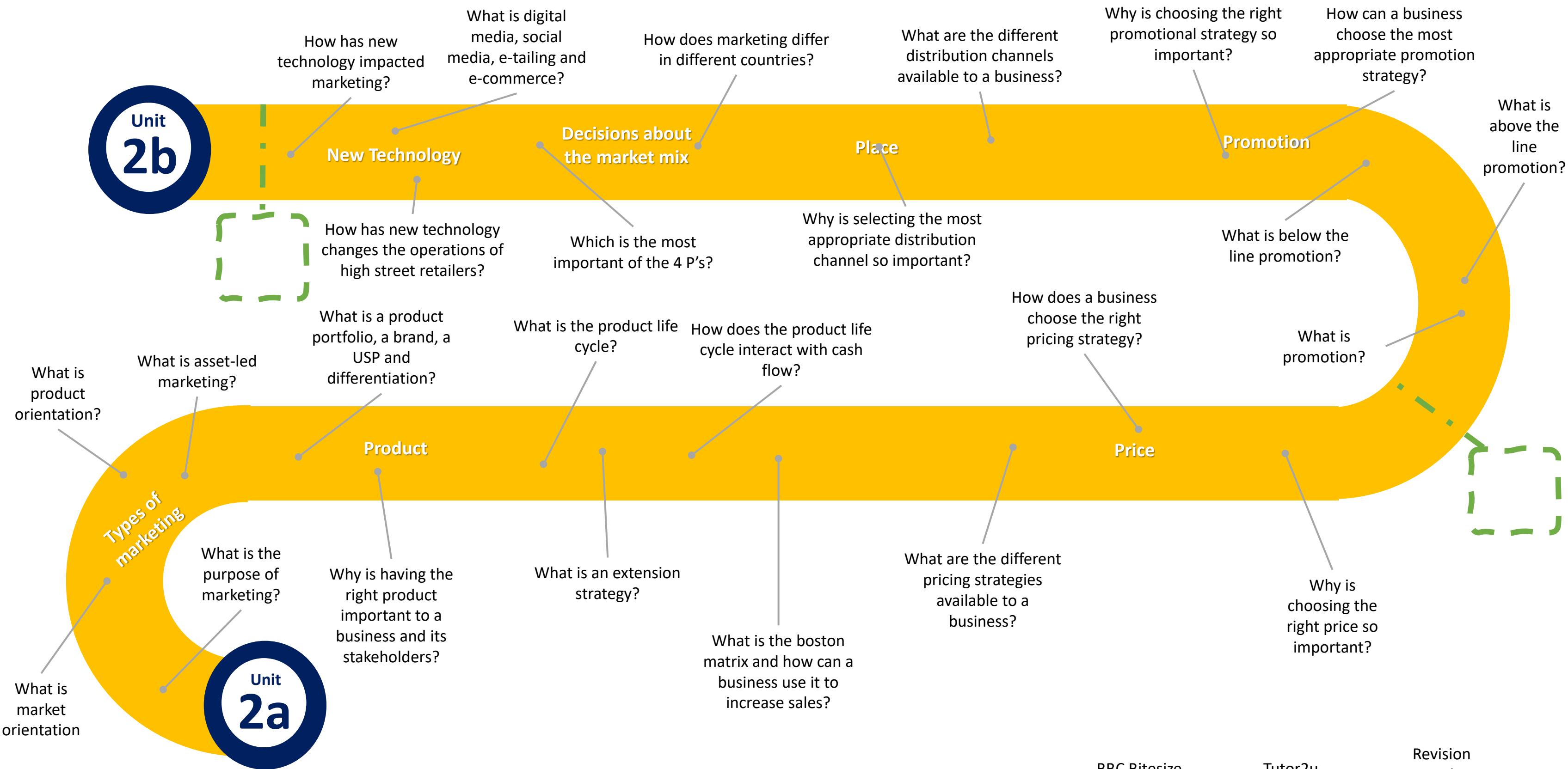
Unit 2a: Business Functions - Marketing



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Minimum Grade

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End-Of-Unit Test Score



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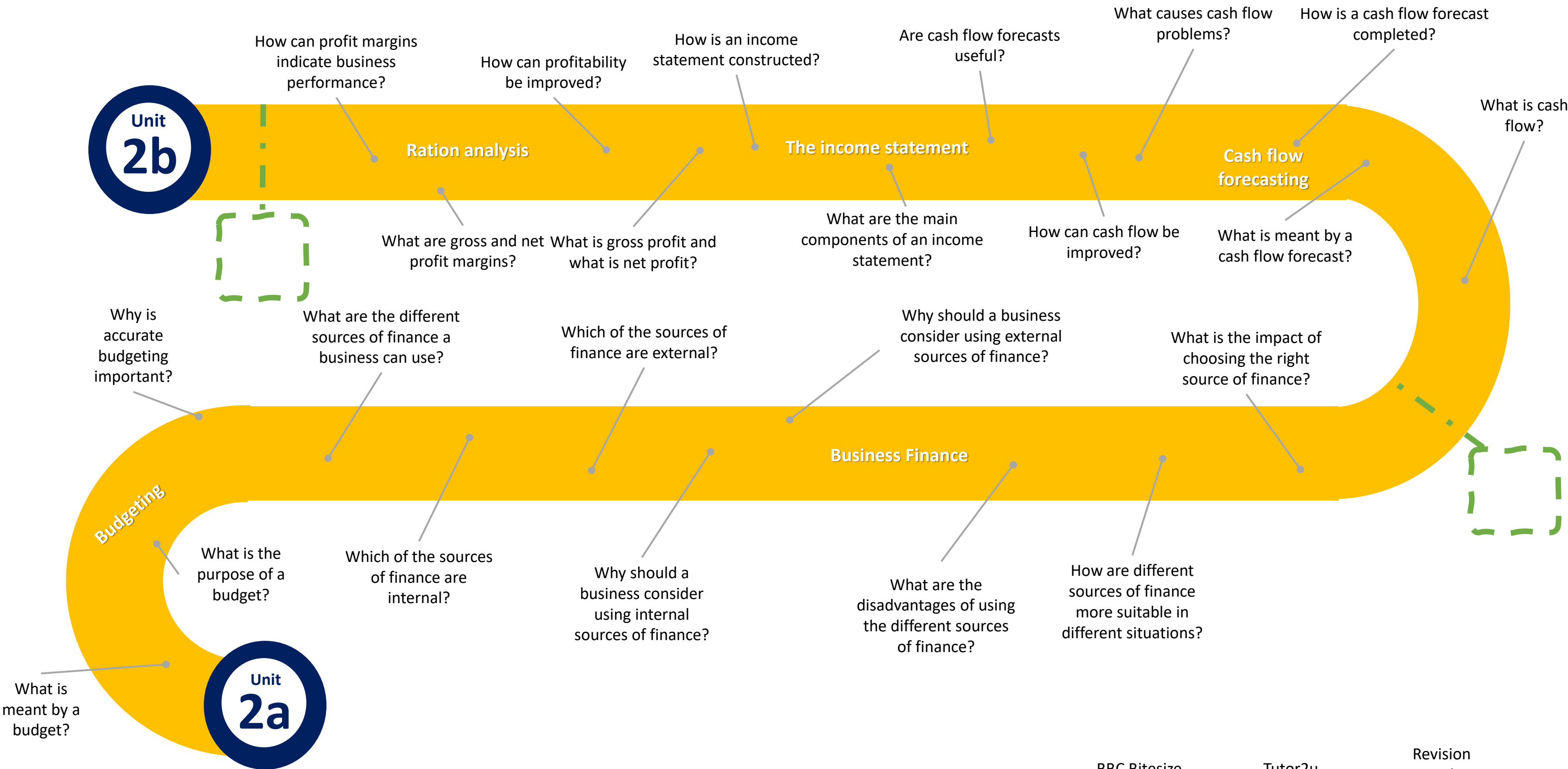


Unit 2b: Business Functions – Finance

**Eduqas A Level
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This follows the Eduqas specification and lots of materials can be found on their website and in your course booklets. This is the second of four parts that make up the second unit of Business Functions, the second half of the AS Level. In this unit, you will explore how businesses use budgets and can find sources of finance to fund their plans. You will evaluate the importance of cash flow, whilst understanding how it can be predicted. You will create and discuss income statements and undertake ratio analysis.



Minimum Grade

Mid-Unit Test Score

End-Of-Unit Test Score



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Unit 2c: Business Functions – Human Resources

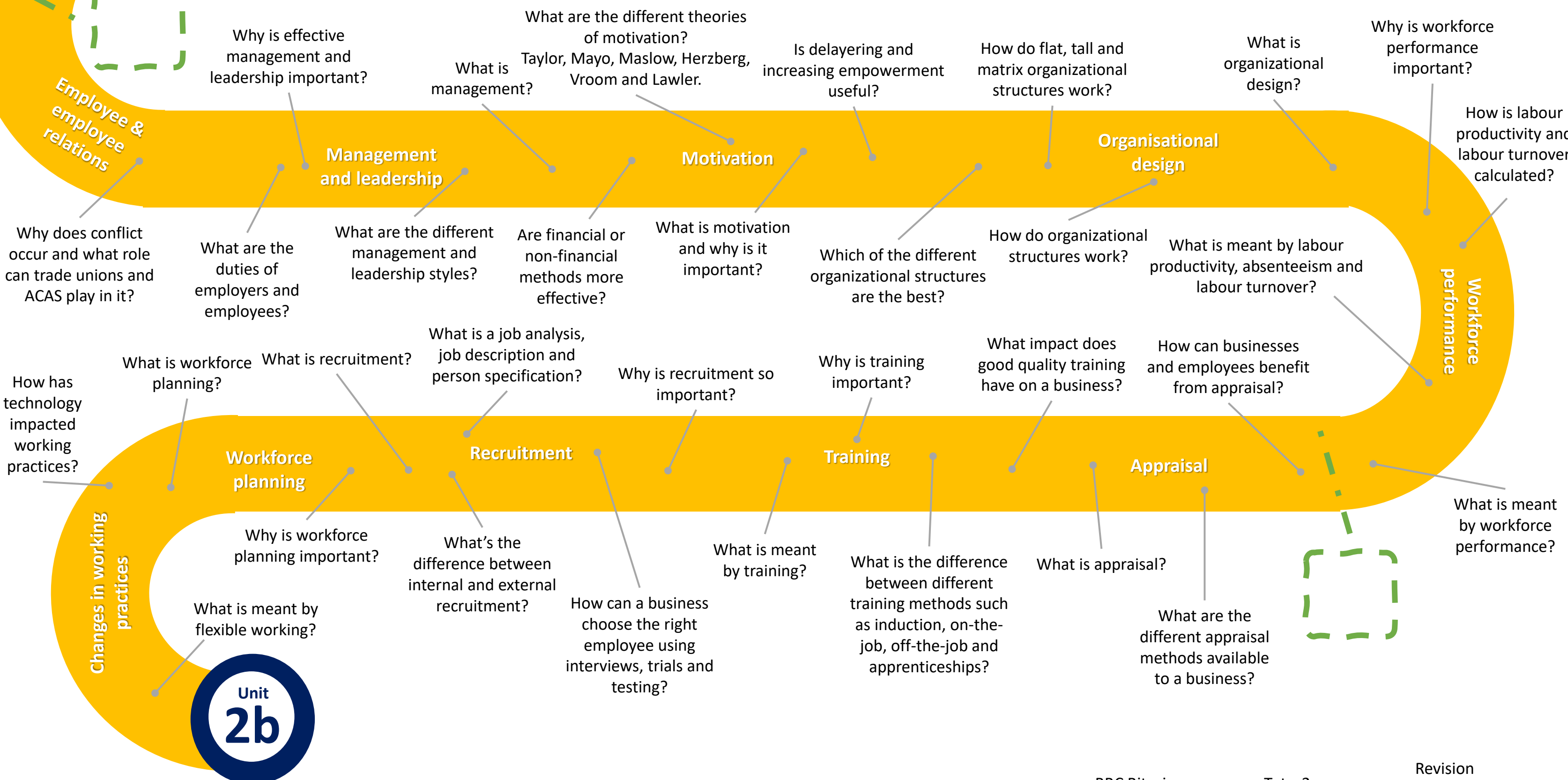


Unit 2c

Eduqas A Level Paper 1 Business Opportunities and Functions

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This follows the Eduqas specification and lots of materials can be found on their website and in your course booklets. This is the third of four parts that make up the second unit of Business Functions, the second half of the AS Level. In this unit, you'll learn about the role human resources play in successful organisations. You'll explore how workers are recruited, selected, trained, monitored, motivated, organized & managed to get the best performance from them. You will explore how businesses interact with their employees.



Unit 2b

Minimum Grade **Mid-Unit Test Score** **End-Of-Unit Test Score**

BBC Bitesize Tutor2u Revision Guide

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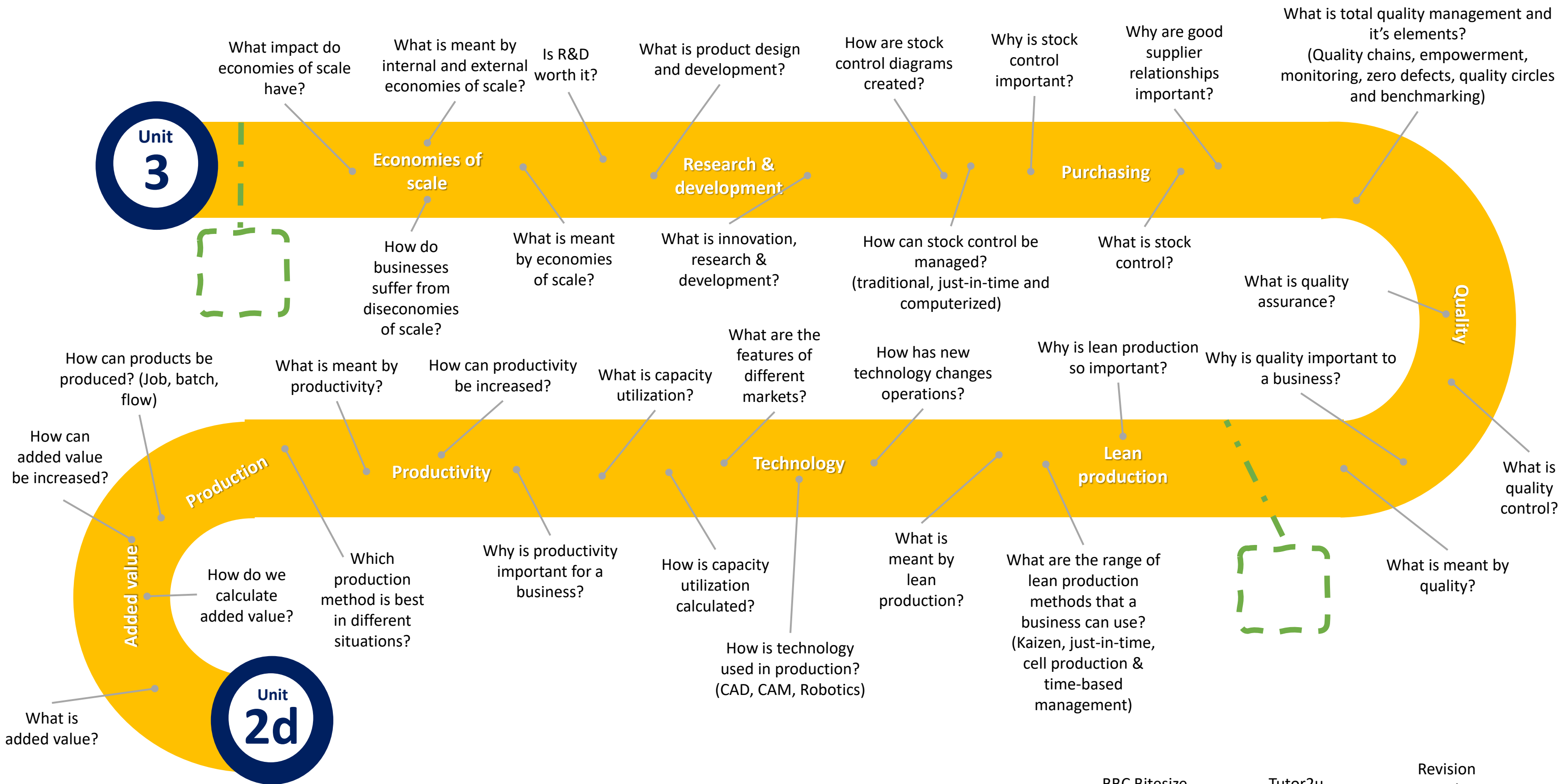
Unit 2d: Business Functions – Operations



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This follows the Eduqas specification and lots of materials can be found on their website and in your course booklets. This is the last of four parts that make up the second unit of Business Functions, the second half of the AS Level. In this unit, you'll learn how businesses add value to products, the different methods they can use to produce products productively and how technology has changed production. You'll explore how to monitor quality, work with suppliers, research new products and exploit economies of scale.



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End-Of-Unit Test Score



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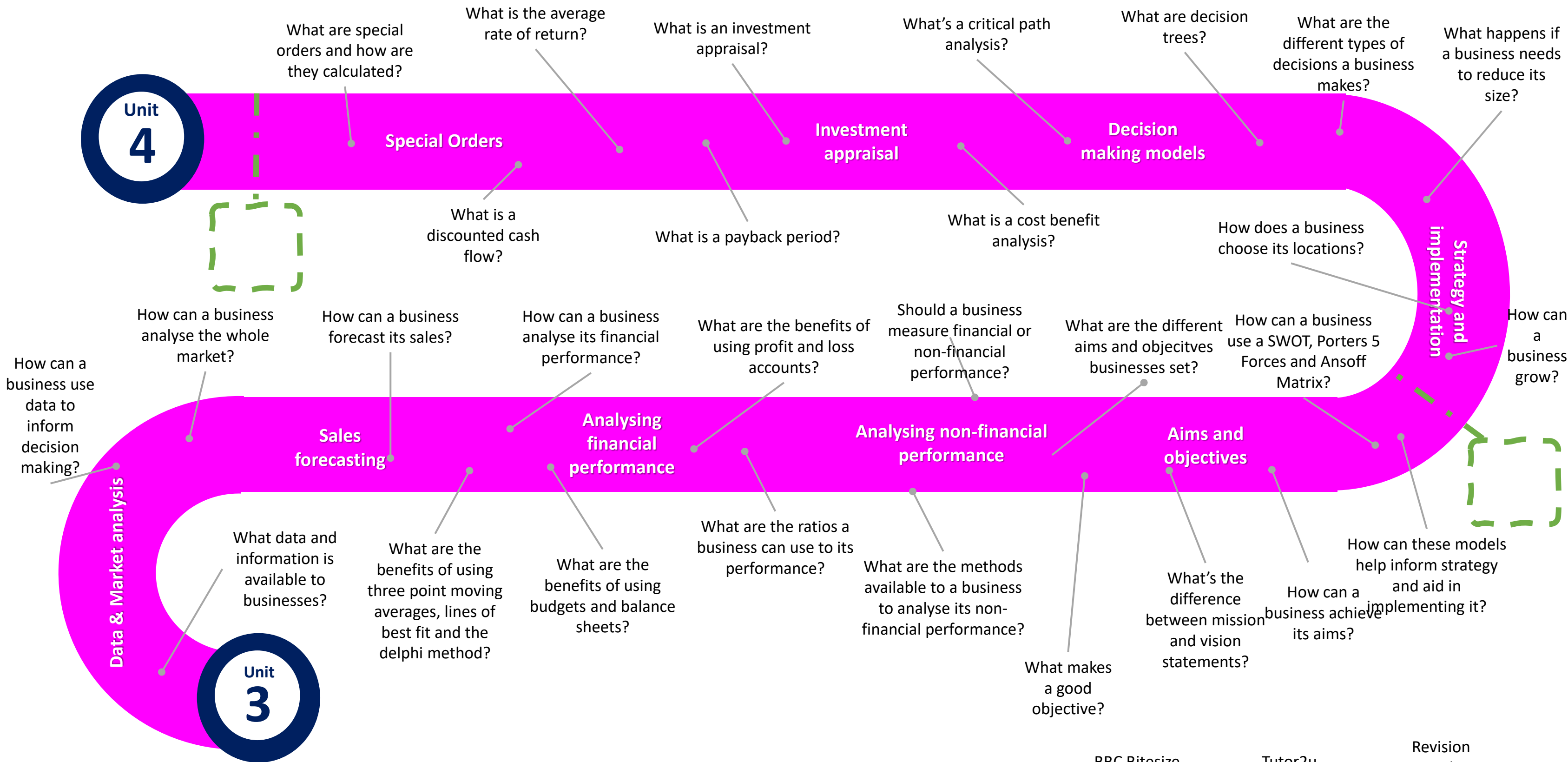
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Unit 3: Business Analysis and Strategy



**Eduqas A Level
Paper 2
Business analysis
and strategy**

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Mid-Unit Test Score

End-Of-Unit Test Score



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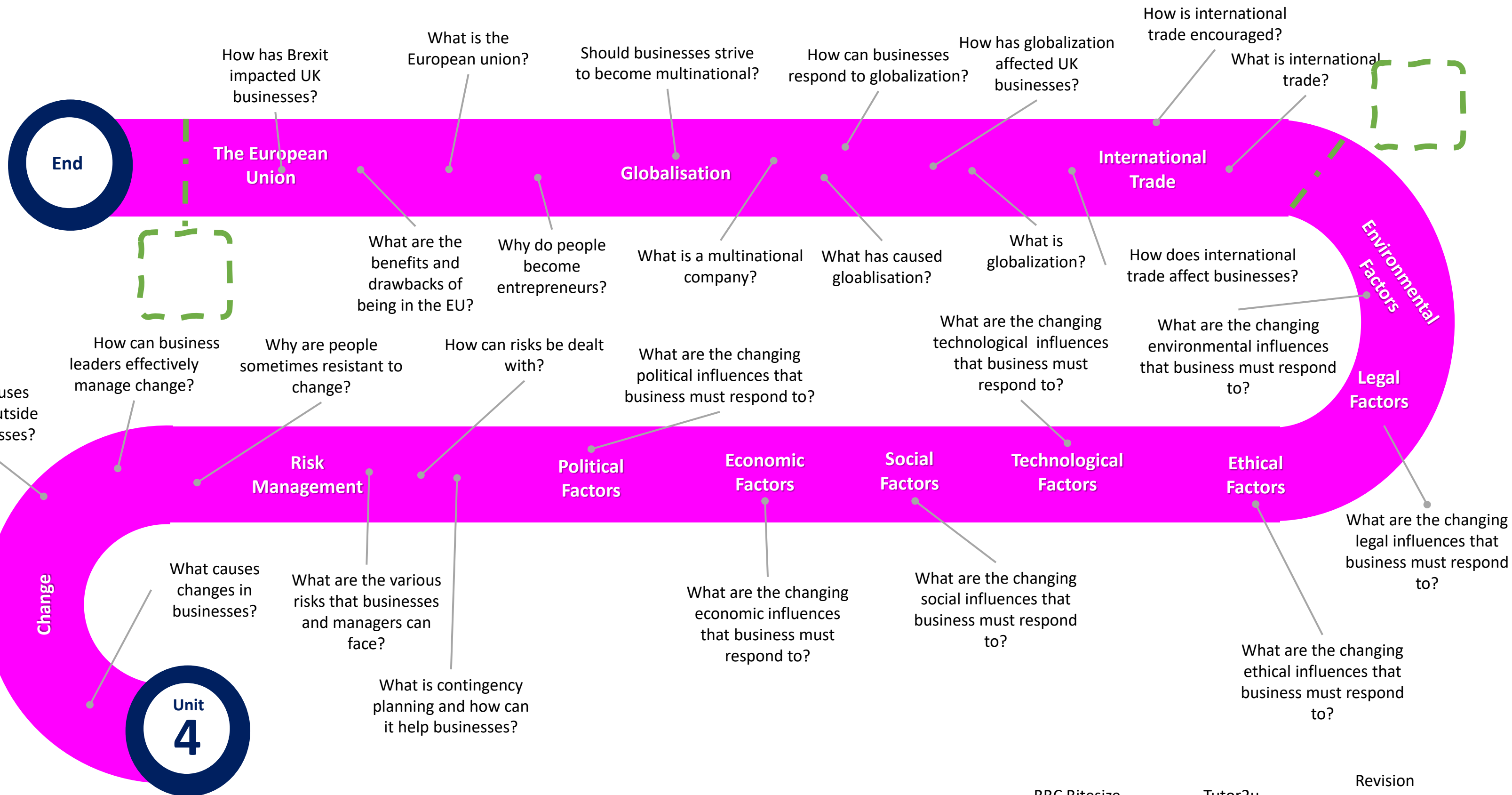
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Unit 4: Business in a Changing World

**Eduqas A Level
Paper 3
Business in a
changing world**

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Minimum Grade

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End-Of-Unit Test Score

BBC Bitesize



Tutor2u



Revision Guide



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