Bigger Picture Question:-How can I develop my knowledge of media products and industries to gain an understanding of how media shapes our lives?

START

1. The film industry



Content

Exploration of the mainstream film industry, including production, finance and marketing. We will explore all aspects in detail as we watch our set-text 'No Time to Die'.

Assessment

Exam style question

Home Learning

Extension work: Activites which further explore our set texts

Year 10 Overview GCSE Media Studies

Set texts: Printed adverts and

magazine covers

marches school

Content

We will explore a range of printed media, focusing on how they are constructed to create meaning and representations

Assessment

Exam style questions. 1 question for printed adverts

1 question for magazines

2. Print media: advertising and magazines

websites) Duran Duran "Rio" Content

3. Music

video

Set texts:

Taylor Swift

Justin Bieber "Intentions"

"The Man"

(and their

We will watch and explore two contemporary and one historic music video, focusing on production, representation and marketing.

Assessment

Exam style question

Recall

As the year progresses, we will regularly revise what we've done to keep our knowledge fresh **Exam practice** We will complete exam style questions

Mock exam in summer term

Marches Academy Trust

Set texts: The Sun and The

Guardian

Content

We will explore how newspapers are constructed and how different newspapers represent people and events differently.

Assessment

Exam style question

4. Newspapers

On to Year 11

Bigger Picture Question:-How can I develop my knowledge of media products and industries to gain an understanding of how media shapes our lives?



Content

Year 11 Overview **GCSE Media Studies**



Marches Academy Trust

Mocks exams with be in Autumn term and spring term, with the final GCSE exam in the summer term

Set texts: The Sun and The

Guardian

Content

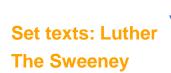
We will recap and reinforce our knowledge, in depth, all the set texts we studied in Year 10 to ensure that we are fully prepared for both exam papers.

Assessment

Exam style question

4. Exam revision for **Components 1** and 2

1. TV Crime Drama



Content

START

We will explore how the genre of TV Crime Drama has changed , focusing on two sets texts-Luther and The Sweeney

Assessment

Exam style question

Home Learning

Extension work: Activites which further explore our set texts

Assessment Completed coursework.

We will finish our coursework and ensure that it meets

the requirements of Edugas' mark scheme. We will produce either a DVD cover or a

magazine cover and inside page.

2. Coursework

Set texts: **Taylor Swift** "Bad Blood" **Justin Bieber** "Intentions" (and their websites) **Duran Duran** "Rio"

3. Music

Content

We will watch and explore two contemporary and one historic music video, focusing on production, representation and marketing.

Assessment Exam style question

Recall

As the year progresses, we will regularly revise what we've done to keep our knowledge fresh

Exam practice We will complete exam style questions

Bigger Picture Question:-How can I develop my knowledge of media products and industries to gain an understanding of how media shapes our lives?

START

1. Media language theory

Content

We will cover theories which explore how media texts are constructed.

This will include study of how we interpret signs and codes, how we recognize genre and why it is important and how narratives are structured. We will also consider if media actually does present us with 'reality'.

We will explore some of our set exam texts using these theories as well as practise with unseen texts.

Assessment

Exam style question

Home Learning **Extension work:** Activites which further explore our set textsand theories



Year 12 Overview A Level Media Studies

Content

We will explore a range of theories which assess how people and events and represented in the media. We will explore how the representations of gender and race have changed over the last 70 years.

We will use these theories to help us explore set exam texts



2. Representation theory

3. Media Industries theory



Content

We will use theories to explore how media industries operate and the consequences of ownership by large companies, applying all theories to our set texts.

Assessment Exam style question



Mock exam in summer term

Marches Academy Trust

Content

We will explore our set texts through the eyes of the audience, using theories to explore how audiences respond to media texts and how media shapes all of our lives.

Assessment

Exam style question

4. Audience theory

On to Year 11

Recall

As the year progresses, we will regularly revise what we've done to keep our knowledge fresh **Exam practice** We will complete exam style questions