

**Bigger Picture Question:-**  
How can I develop my knowledge of media products and industries to gain an understanding of how media shapes our lives?



# Year 10 Overview GCSE Media Studies



**Mock exam in  
summer term**

START

## 1. The film industry

**Set texts: No Time to Die: film and marketing products**

### Content

Exploration of the mainstream film industry, including production, finance and marketing. We will explore all aspects in detail as we watch our set-text 'No Time to Die'.

### Assessment

Exam style question

**Set texts: Printed adverts and magazine covers**

### Content

We will explore a range of printed media, focusing on how they are constructed to create meaning and representations

### Assessment

Exam style questions.

1 question for printed adverts

1 question for magazines

## 2. Print media: advertising and magazines

## 3. Music video

**Set texts: Taylor Swift "The Man" Justin Bieber "Intentions" (and their websites) Duran Duran "Rio"**

### Content

We will watch and explore two contemporary and one historic music video, focusing on production, representation and marketing.

### Assessment

Exam style question

**Set texts: The Sun and The Guardian**

### Content

We will explore how newspapers are constructed and how different newspapers represent people and events differently.

### Assessment

Exam style question

## 4. Newspapers

On to  
Year 11



**Extension work:**  
Activities which further explore our set texts

### Recall

As the year progresses, we will regularly revise what we've done to keep our knowledge fresh

### Exam practice

We will complete exam style questions

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**Mocks exams will be in Autumn term and spring term, with the final GCSE exam in the summer term**

START

## 1. TV Crime Drama

**Set texts: Luther  
The Sweeney**

### Content

We will explore how the genre of TV Crime Drama has changed, focusing on two set texts- Luther and The Sweeney

### Assessment

Exam style question

### Content

We will finish our coursework and ensure that it meets the requirements of Eduqas' mark scheme.

We will produce either a DVD cover or a magazine cover and inside page.

### Assessment

Completed coursework.

## 3. Music

**Set texts:  
Taylor Swift  
"Bad Blood"  
Justin Bieber  
"Intentions"  
(and their websites)  
Duran Duran  
"Rio"**

### Content

We will watch and explore two contemporary and one historic music video, focusing on production, representation and marketing.

### Assessment

Exam style question

**Set texts: The Sun and The Guardian**

### Content

We will recap and reinforce our knowledge, in depth, all the set texts we studied in Year 10 to ensure that we are fully prepared for both exam papers.

### Assessment

Exam style question

## 2. Coursework

## 4. Exam revision for Components 1 and 2

Home Learning

**Extension work:**  
Activities which further explore our set texts

### Recall

As the year progresses, we will regularly revise what we've done to keep our knowledge fresh

### Exam practice

We will complete exam style questions

**Bigger Picture Question:-**  
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START

## 1. Media language theory

### Content

We will cover theories which explore how media texts are constructed.

This will include study of how we interpret signs and codes, how we recognize genre and why it is important and how narratives are structured. We will also consider if media actually does present us with 'reality'.

We will explore some of our set exam texts using these theories as well as practise with unseen texts.

### Assessment

Exam style question

### Content

We will explore a range of theories which assess how people and events are represented in the media.  
We will explore how the representations of gender and race have changed over the last 70 years.

We will use these theories to help us explore set exam texts

### Assessment

Exam style questions.

## 2. Representation theory

## 3. Media Industries theory

### Content

We will use theories to explore how media industries operate and the consequences of ownership by large companies, applying all theories to our set texts.

### Assessment

Exam style question

### Content

We will explore our set texts through the eyes of the audience, using theories to explore how audiences respond to media texts and how media shapes all of our lives.

### Assessment

Exam style question

## 4. Audience theory

On to  
Year 11

Home  
Learning

**Extension work:**  
Activities which further explore our set texts and theories

### Recall

As the year progresses, we will regularly revise what we've done to keep our knowledge fresh

### Exam practice

We will complete exam style questions