

Key Stage 4 – Business (OCR GCSE 9-1 Business)

Intent	Implementation	Impact
<p>Our GCSE Business curriculum aims to inspire students to understand and engage with the world through enterprise, innovation, and ethical decision-making.</p> <p>We develop commercially aware, analytically minded, and socially responsible learners prepared for a dynamic global economy. Students explore how businesses start, grow, and adapt, applying their knowledge to real-world scenarios. This supports academic success and equips them to make informed personal and professional decisions.</p> <p>The curriculum promotes critical thinking, resilience, ethical awareness, and versatile decision-making. Students are encouraged to evaluate perspectives, justify reasoning, and consider the broader impact of business actions. All students leave with a working understanding of:</p> <ul style="list-style-type: none"> • Business activity • Marketing • Human Resources • Operations and Production • Finance • External influences upon Business 	<p>Students follow the OCR GCSE Business specification, covering key areas including Business Activity, Marketing, People, Operations, Finance, and External Influences.</p> <p>New content is introduced through engaging, relatable scenarios, real-world case studies, and themes relevant to students' local context. A variety of media—such as videos, articles, and case studies—supports this learning. Lessons are discussion-rich, encouraging paired talk and structured note-taking to consolidate understanding.</p> <p>Each lesson begins with a recall activity to reinforce prior learning. As students progress, they are guided to apply their knowledge to business scenarios, developing analytical and evaluative skills by assessing the impact of different business strategies.</p> <p>Support is tailored: some students receive targeted intervention to reinforce core concepts and key terminology, while others are challenged with extended tasks and exam-style questions to deepen their application and reasoning skills.</p>	<p>By the end of the course, students will have developed a confident fluency in business language and concepts. They will be able to apply their knowledge effectively to a wide range of business scenarios, demonstrating strong analytical and evaluative skills.</p> <p>Through sustained engagement with real-world case studies, structured discussions, and targeted support, students will be equipped to assess business strategies and make informed judgements. Their ability to analyse and evaluate will be evident in their written responses, verbal reasoning, and performance in final assessments. All learners will have made measurable progress: those requiring additional support will have secured a solid understanding of core concepts, while others will have extended their ability to apply knowledge in increasingly complex contexts.</p> <p>Next Steps: Students will be well-prepared for further study in business-related subjects or entry into the world of work, with a strong foundation in financial literacy, strategic thinking, and an awareness of external influences on business.</p>

Assessment

All assessments, in all forms, are tailored to the OCR GCSE 9-1 Business specification. Whether the assessment is an in-class question, a formal knowledge quiz, a written answer in a book or an end of unit assessment, each will be designed to test a student's ability to: recall knowledge; apply their answer to a case study; analyze the impact of their answer on a business or a stakeholder; evaluate the extent and likelihood of the impact.

Students are assessed in a number of ways.

- There are more formal methods, such as end of unit assessments at the end of each topic and mock exams at three points across Year 10 and Year 11. Grades are provided to the students, and a rolling grade point average is taken. Students receive feedback on their weaknesses in these tests either via written feedback or verbally. Topic areas to work on are provided for the students, to support their revision.
- Students are also expected to complete a large volume of 3 mark analyse questions in their books. These are completed following support from the teacher and are live marked in the lesson.
- Students also complete 3 mark recommend and 7 or 9 mark evaluate questions in their books. These are completed following support from the teacher and are live marked in the lesson.
- Students are also expected to complete comprehensive Do Now recall starter questions at the beginning of lessons in their books. These are marked through circulation and in whole class questioning.