


Knowledge Organiser

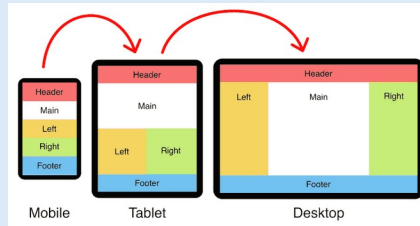
Summer 2 -Year 9 ICT Web Design

Key term	Definition
HTML	The standard language used to create web pages. (Hyper Text Markup Language) Master Page: A template that provides a consistent layout
Master Page	A template that provides a consistent layout for multiple web pages.
Interactive Object	An element on a web page that users can interact with (e.g., buttons, forms).
Hyperlink	A clickable link that takes you to another web page or resource.
Banner	A large image or graphic at the top of a web page, often used for advertising or branding.
Roller Image	An image that changes when you hover over it or click on it.
Navigation	The system that allows users to move around a website (e.g., menus, links).
Consistency	Ensuring that the design and layout of web pages are uniform across the site.
Web Browser	A software application used to access the internet through a web browser, such as Chrome,

Revision



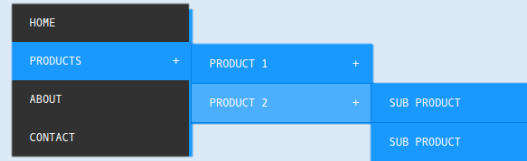
Powerful knowledge:



Web design is providing a **consistent** layout and approach for a website. Regardless of the device, it still contains similar features, such as a **banner** and **navigation**.



This can be designed using a **master page** to stay consistent with layout. Websites are created with **HTML**.



Navigation is how a user can move between the pages of your website. **Hyperlinks** can be used.

Interactive objects can be added to websites, such as **buttons, forms and roller images**.

Contact Us

Name

Email

Phone

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</form>
<h2>Contact Us</h2>
<label>Name</label>
<input type='text' autofocus>
<label>Email</label>
<input type='email' validate>
<label>Phone</label>
<input type='tel' placeholder='1-234-567-8901'>
<input type='submit' value='Submit'>
</form>

```



Web pages are viewed in a **web browser**, where they can be visually seen as intended.